

**IUGA** ♀  
international urogynecological association



**EUGA**  
EUROPEAN UROGYNAECOLOGICAL ASSOCIATION

# JOINT MEETING 2025

*June 18-21, 2025*  
*Barcelona, Spain*

Celebrating IUGA's

**50**  
th

**ANNUAL  
MEETING**

**Invitation to  
Corporate Sponsors  
& Exhibitors**

**WWW.IUGAEUGA2025.ORG**

# IUGA / EUGA Joint Meeting 2025, Barcelona, Spain – June 18-21, 2025

## 50<sup>th</sup> Annual Meeting of the IUGA & 18<sup>th</sup> Annual Meeting of the EUGA

Invitation to Corporate Sponsors and Exhibitors

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## Introduction

For the **first time in history**, the European Urogynecological Association (EUGA) and the International Urogynecological Association (IUGA) are **joining forces to combine our Annual Meetings** in the beautiful city of Barcelona, Spain, from Wednesday June 18 to Saturday June 21, 2025. The joint effort of the 2 largest organizations in their areas in this field provides you with **unparalleled opportunities** to showcase your company to a global audience in the field of urogynecology. Whether your goal is to **enhance your company's image** as a leader, **distinguish your product** from competitors, **launch a new product**, or **connect with new clients**, the IUGA/EUGA Joint Meeting offers you the opportunity to create a **customized presence** by selecting what is best to meet your objectives.

Keeping with the approach used in recent years by both organizations, the IUGA/EUGA Joint Meeting will use a **flexible approach** to the development of support levels. Add the mixture of involvement that **suits your objectives** and achieve a level of support that will emphasize your company's support for the urogynecological field. Please remember that the location of your booth and/or level of support will be decided on a fully paid, first come first serve basis.

### Meeting Venue

Palau de Congressos de Catalunya  
Av. Diagonal, 661, Les Corts  
08028 Barcelona, Spain

### Organizing Entities

The International Urogynecological Association (IUGA) is a 501(c)3 exempted US non-profit corporation registered in the state of Illinois, USA.

The European Urogynaecological Association (EUGA) is a non-profit organization registered in Italy.

### Meeting Office

IUGA Office, operated by Status Plus  
Ms Vivian Gies, IUGA Meeting Director  
Ms Corie Pel, IUGA Executive Director  
Address: 14305 Southcross Dr, Suite 100  
Burnsville, MN 55306, USA  
E-mail: [meeting@iuga.org](mailto:meeting@iuga.org)

Last update: November 2024

### Liability

All organizations and/or person(s) mentioned act solely as agent/intermediary in all matters related to organizing the IUGA/EUGA Joint Meeting, transport, hotel accommodation, services and facilities provided by other parties, firms, organizations or corporations and shall therefore not be liable for any loss, damage, injury, accident, inconveniences caused by strike, acts of war or any other circumstances.

### Important notes:

1. Information in this document is subject to change following scientific program changes.
2. All prices/rates are in EURO's and exclusive of 21% tax/Spanish VAT (EU-based companies only).
3. Status Plus, an internationally recognized and certified professional conference organizer with offices in Europe and the US, has been contracted to provide association and event management services to the IUGA. As IUGA's official agent, contracts, invoices, and payments for this meeting will be handled by Status Plus Spain SL, the Spanish entity of the Status Plus group.

### Profit Application

Whenever a profit is made from the IUGA/EUGA Joint Meeting, the revenues will be restricted to be applied to scientific research, scholarships, support of research projects. A fixed percentage of the profit will specifically be allocated to support research and education in Europe.

### Changes and Updates

This document and all items that are being offered through this document are subject to availability, changes and updates.

**IMPORTANT INFORMATION:** We are aware that there are often groups conducting scams focused on exhibitors and supporters of association meetings. These scams frequently involve an offer to provide hotel rooms at the meeting hotels at a reduced rate or rooms when the meeting block has, supposedly, sold out. Please beware of approaches from any group other than the IUGA Office, with an offer like this. If you do experience problems such as this, please communicate them to [meeting@iuga.org](mailto:meeting@iuga.org).

## About IUGA & IUGA Annual Meeting

The International Urogynecological Association (IUGA) was founded in 1975 and has, ever since, been dedicated to the global advancement of urogynecological knowledge and patient care through education and the promotion of basic and clinical research on disorders of the female pelvic floor.

IUGA has a loyal member base of 3,300 members (September 2024) of which the vast majority (80%) are urogynecologists, but our membership also includes urologists, gynecologists, nurses, physiotherapists, and allied health professionals. IUGA has organized annual scientific meetings in nearly every corner of the world to promote the exchange of urogynecological information to thousands of physicians and healthcare providers.

Ever since the first IUGA Annual Meeting took place in 1975, each year the most prominent international physicians, clinicians, nurses and physiotherapists in this field convene at the IUGA Annual Meeting to share knowledge, exchange information about the state of the profession and connect with other members from around the world. The IUGA Annual Meetings are regularly attended by between 1,000-2,000 delegates. The most recent post-pandemic IUGA meetings were attended by 1,012 attendees in Singapore earlier this year, 1,244 participants in The Hague last year, and 1,648 healthcare professionals participated in the 2022 joint edition with the American Urogynecological Society (AUGS).

Besides the Annual Meetings, IUGA conducts a variety of educational programs around the world (both live and virtual) which include regional symposia and exchange programs. IUGA owns the flagship journal in the field of urogynecology “The *International Urogynecology Journal*” (*IUJ*), recognized as such by both authors and readers and the home journal not only for IUGA members but also for all urogynecologists, gynecologists, urologists, physiotherapists, nurses, and basic scientists publishing in this field. The *IUJ* is proud to be the key international and only truly global publication within the field of pelvic floor dysfunction focused on sharing new ideas and research and reviewing and improving clinical practice in the diagnosis and treatment of women with disorders of the pelvic floor while covering all aspects of the field in an interdisciplinary fashion.

IUGA has a strong focus on education, even beyond the Annual Meeting, operating the IUGA Academy, which is IUGA’s international E-Learning platform. It serves as a one-stop shop for all E-Learning needs of the IUGA members and is freely accessible to all of them. It offers a variety of exclusive content, including online courses and exclusively developed web-based presentations, and it also hosts content from recent IUGA Annual Meetings and webinars, and provides access to all IUGA’s surgical videos, podcasts and much more. Recently, the International Academy for Pelvic Surgery (IAPS), which contains more than 500 surgical videos, also became part of IUGA’s online educational offerings.

As the leading organization in this field, IUGA develops consensus terminology (often together with AUGS, ICS, and other related organizations) and runs the International Urogynecological Consultation (IUC), which currently is focused exclusively on Pelvic Organ Prolapse. IUGA also has a strong focus on patient outreach through its IUGA Patient Advisory Council (IUGAPAC) who support the further development and review of all our patient information as published on IUGA’s dedicated public info website <https://www.yourpelvicfloor.org>. They also assist in reviewing all IUGA materials from a patient perspective.

Finally, IUGA also has its own foundation, the Foundation for International Urogynecological Assistance (FIUGA). FIUGA has been specifically established to support urogynecological education and healthcare services in underserved areas and developing countries, with the aim to improve the care of women suffering from pelvic floor disorders worldwide by promoting research, education, and public awareness in urogynecology.

Please find all details and learn even more about IUGA on our website [www.iuga.org](http://www.iuga.org). Don’t hesitate to contact our staff if you want any further information on any of our activities, programs or publications.



## About EUGA & EUGA Annual Meeting

The European Urogynaecological Association (EUGA) was founded in 2002. Since then, the main commitment of our society has been advancing in the urogynecological knowledge, and care of patients with pelvic floor disorders. Professor Ulf Ulmsten made tremendous efforts to improve the position of our subspecialty within the frame of the European Board and College of Obstetrics and Gynaecology (EBCOG). Professor's Ulmsten's vision has been to get urogynaecology accepted as a subsection within the EBCOG. This was finally achieved at a meeting of the executive committee of the EBCOG during its Congress in Prague May, 2002.

The European Urogynaecological Association is a non-profit European organization founded in 2005 in Prague and registered in Italy, with the following core objectives:

- to **facilitate the study** and analysis of all aspects of urinary tract and pelvic floor dysfunction, including assessment and treatment.
- to establish European-wide **education** and subspecialisation
- to recognize **high standards and quality** of urogynecological training through the process of audit and accreditation
- to spread **knowledge** about related issues among specialists.
- to co-operate with aligned scientific and medical societies, universities and organizations in order to **achieve mutual objectives**
- to organize educational **congresses** and **workshops**
- to create a **European network** of urogynaecologists allowing the opportunity for discussion and consultation amongst its members

EUGA is the only European urogynaecology association authorized to accredit urogynecological reference centres, under the aegis of the EBCOG and the European Union of Medical Specialists (UEMS). In 2024 there are seventeen EUGA accredited centres in Europe.

Urogynecology is not officially recognized as a separate subspecialty in many European countries. EUGA has approved a detailed training program for European specialists, qualified in Obstetrics and Gynaecology, who wish to obtain recognition as urogynaecologists. The program is designed for specialists practicing in countries without urogynecology subspecialty. The training program must be in a multidisciplinary accredited center by the EUGA.

EUGA has close relationships with 22 national Urogynecological Societies.

The EUGA Congress is a flagship conference for urogynecologists in Europe and represents one of the largest gatherings of researchers and industry professionals in the field. Each year, EUGA Congress brings together delegates from around Europe to discuss the latest advances presented through a wide range of topics from innovative diagnostic and therapeutic options, basis science, as well as physiology of the vagina and pelvic organs.

Please find all details and learn even more about EUGA on our website [www.eugaoffice.org](http://www.eugaoffice.org).

Don't hesitate to contact our staff if you want any further information.



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Invitation to Corporate Sponsors and Exhibitors

### Association Leadership

#### IUGA Board of Directors

President: Anna Rosamilia, Australia  
Vice-President: Dudley Robinson, United Kingdom  
Past-President: Alfredo L. Milani, Netherlands  
Secretary: Jenny King, Australia  
Treasurer: Jan Deprest, Belgium

#### IUGA Past-Presidents

Jorge Milhem Haddad (2021-2022)  
Ranee Thakar (2019-2020)  
Lynsey Hayward (2017-2018)  
Bob Freeman (2015-2016)  
G. Willy Davila (2013-2014)  
Harry Vervest (2011-2012)  
Peter Sand (2009-2010)  
Tsung Hsien (Charles) Su (2007-2008)  
Paul Riss (2005-2006)  
Peter Dwyer (2003-2004)  
Hans van Geelen (2001-2002)  
Linda Cardozo † (1999-2000)  
Oscar Contreras Ortiz † (1997-1998)  
Harold Drutz (1995-1996)  
James Gibson † (1993-1994)  
Eckhard Petri † (1991-1992)  
Bozo Kralj † (1989-1990)  
Donald Ostergard (1985-1988)  
Jack Robertson † (1981-1984)  
Axel Ingelman-Sundberg † (1976-1980)

#### EUGA Executive Committee

President: Montserrat Espuña Pons, Spain  
Vice President: Christian Phillips, United Kingdom  
Past President: Maurizio Serati, Italy  
Treasurer: Shimon Ginath, Israel  
Member; Zdeněk Rušavý, Czech Republic

#### EUGA Past-Presidents

Maurizio Serati (2022-2024)  
Stavros Athanasiou (2019-2021)  
Stefano Salvatore (2015-2018)  
Linda Cardozo † (2012-2015)  
Michael Halaska (2009-2012)  
Heinz Kölbl (2005-2008)

#### EUGA Advisory Board

Stavros Athanasiou, Greece  
Stefano Salvatore, Italy  
Michele Meschia, Italy

### Meeting Leadership

#### Program Committee

Jan Deprest  
Montserrat Espuña Pons  
Jenny King  
Michele Meschia  
Alfredo L. Milani  
Cristina Ros  
Ivilina Pandeva  
Anna Rosamilia  
Maurizio Serati  
Yu Hwee Tan

#### Local Organizing Committee

Chair: Montserrat Espuña-Pons  
Co-Chair: Cristina Ros  
Sonia Angles  
Eduardo Bataller  
Pere Brescó  
Pedro Blasco  
Jordi Cassado  
Irene Diez  
Eva Martinez  
Ines Ramirez  
Xavier Iglesias

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### Destination Barcelona

Barcelona, renowned as one of Europe's most captivating cities, is set to host the IUGA/EUGA Joint Meeting from June 18 to 21, 2025. Nestled between the Mediterranean Sea and a breathtaking mountainous backdrop, Barcelona offers an ideal blend of vibrant city life, cultural depth, and scenic landscapes. Its position as a world-class conference destination is marked by its outstanding infrastructure, ease of access, and rich architectural history, combining the modernity of a bustling metropolis with the charm of a centuries-old cityscape. Attendees will find a seamless experience in this well-connected hub, thanks to its international airport, efficient public transportation, and variety of world-class venues and accommodations tailored for global events.

The city's artistic and architectural legacy is simply unmatched. With the unforgettable works of Gaudí, including the iconic Sagrada Família and the enchanting Park Güell, participants will have ample opportunity to immerse themselves in the beauty and innovation that define Barcelona's creative spirit. Beyond its famed architecture, Barcelona also boasts an array of top-tier museums, galleries, and cultural centers that give insight into both Spanish and Catalan history, art, and traditions. Strolling along Las Ramblas, enjoying local cuisine, or exploring the Gothic Quarter's labyrinthine streets offer attendees a unique cultural experience that extends well beyond the conference halls.

From its Mediterranean beaches to its buzzing nightlife and diverse culinary offerings, Barcelona presents a rich array of experiences perfect for winding down after each day of the meeting. With warm June weather, attendees can unwind along the city's coastline, enjoy tapas in open-air terraces, or explore Montjuïc and other green spaces that offer stunning city views. As a city dedicated to hosting high-profile international events, Barcelona promises a memorable experience, leaving every participant inspired, connected, and energized by its unique fusion of tradition, innovation, and welcoming spirit.



### Accessibility

Barcelona is a prominent gateway for air, sea, and digital connectivity in Europe and the Mediterranean. Strategically located on Spain's northeastern coast, it offers access to a dynamic market of over 500 million consumers within a short flight. With direct connections to over 200 cities worldwide, Barcelona is well-connected and accessible from all corners of the globe.

El Prat International Airport, one of Europe's busiest, handles over 1,000 flights a day, ensuring seamless travel options for business and conference attendees. The city's well-integrated transport network includes high-speed rail, a modern metro system, and extensive port facilities, making it an easy and efficient choice for corporate travelers. Barcelona is also highly advanced in digital infrastructure, with extensive broadband coverage and a robust network supporting fast, reliable connectivity across the city.

Barcelona's commitment to modern infrastructure and connectivity allows visitors to experience both convenience and ease while conducting business and attending global events. Whether arriving by plane, train, or ship, every visitor is welcomed by a city ready to host the world.

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### Venue

**Av. Diagonal, 661, Les Corts**

**08028 Barcelona, Spain**

[Link to Google Maps](#)

The Palau de Congressos de Catalunya, located on Barcelona’s Avenida Diagonal in the lively Les Corts district, is the ideal venue for the 2025 IUGA/EUGA Joint Annual Meeting. Just a 20-minute drive from El Prat International Airport, and easily accessible by a direct metro line (L9), this premier venue combines convenience with elegance. Its modern design features cutting-edge auditoriums, versatile meeting rooms, and spacious exhibition areas, ensuring a comfortable setting for sessions, presentations, and networking.

Known for its sustainable practices and advanced facilities, the Palau de Congressos offers top-tier audiovisual equipment and a dedicated team to support all our event needs. With its accessibility, quality service, and proximity to Barcelona’s culture, dining, and shopping, this venue promises an inspiring and seamless experience for all attendees.



### Official Meeting Hotel

IUGA has secured a room block in the only hotel that is on-property, the [Torre Melina Gran Melia Hotel](#). If you are interested in making a (group) reservation for yourself and/or your representatives and/or for your (invited) Healthcare Professionals, please contact Vivian Gies at the IUGA Meeting Office by e-mail [meeting@iuga.org](mailto:meeting@iuga.org) or by phone +31-75-6476365.



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### Scientific Program & Exhibit Hours

The IUGA/EUGA Joint Meeting starts on Wednesday, June 18, 2025, with the workshop day. Registration will be open all day and this will also be the set-up day for the exhibits. The Exhibition Hall will open for attendees at 5:00pm as we will hold a 2-hour welcome reception (drinks and snacks) at the exhibits during which time you can expect substantial traffic to your booths. The scientific program continues on Thursday, June 19, 2025 and will end on Saturday, June 21, 2025, at 4:00pm. Exhibits will close on Saturday after the lunch break (2:00pm) after which you can start dismantling your booth. The Program Committee is currently developing the scientific program to meet the needs of the diverse audience. The final program will be announced in Q1 of 2025 and will at that time be also made available on the website <https://www.iugaeuga2025.org>. The topics that are included in our program cover all areas of female pelvic medicine and health, including but not limited to the following topics:

- Anatomy
- Anorectal Disorders
- Basic Science
- Epidemiology/Quality of Life
- Fecal Incontinence
- Fistula
- Imaging
- Global Health
- Laparoscopic Surgery
- Pathophysiology of Pelvic Floor Dysfunction (includes pregnancy, delivery)
- Pelvic Pain
- Pelvic Organ Prolapse
- Robotic Surgery
- Sexual Function
- Surgical Education
- Surgical Complications
- Urinary Incontinence: Assessment (includes Urodynamics)
- Urinary Incontinence: Treatment incl. Stress incontinence Overactive Bladder Syndrome
- Voiding Dysfunction

	Wednesday	Thursday					Friday			Saturday									
7:00 AM		FIUGA Fun Run/Walk					Sponsored Breakfast Session		Yoga										
7:30 AM																			
8:00 AM																			
8:30 AM	Workshops	Allied Health	Ibero - American	Pan Asian	Fellows Session And after 2 hours	Surgical Session	Basic Science	Abstract Session	Abstract Session	Concurrent Session	Abstract Session	Abstract Session	Concurrent Session						
9:00 AM																			
9:30 AM																			
10:00 AM								Coffee Break			Plenary Session - Surgical Committee								
10:30 AM								2025 Annual Meeting Presentations											
11:00 AM								Uif Ulmsten Lecture			Coffee Break								
11:30 AM								Awards Ceremony (FIUGA, Fun Run, Pins, Oscar Contreras Ortiz, Best Abstracts, Research and			Abstract Session	Abstract Session	Concurrent Session						
12:00 PM	Break Optional Grab and Go Lunch	Lunch / Sponsored Lunch Session					Lunch / Sponsored Lunch Session		45 min Lunch Symposium										
1:00 PM		E-Poster presentations					E-Poster presentations		45 min SIG Meetings										
1:30 PM																			
2:00 PM	Workshops	Welcome and shared Presidential Address (60 minutes)					Abstract Session	Abstract Session	Global Health Session (FIGO lecture)	Abstract Session	Abstract Session	Abstract Session							
2:30 PM		Best Overall Abstract Presentation					Coffee Break			Abstract Session	Abstract Session	Abstract Session							
3:00 PM		Keynote Speaker					Plenary Session - Balloon Debate			Closing Remarks									
3:30 PM		Coffee Break																	
4:00 PM		Abstract Session					3 x Best Abstract Presentation (Basic Science and Physician in Training, most innovative)												
4:30 PM		EUGA Linda Cardozo Lecture					IUGA Business Meeting												
5:00 PM	Welcome Reception	Plenary Fellows Session					EUGA Business Meeting												
5:30 PM		IUGA History Lecture (15 minutes)																	
6:00 PM		IUGA Anniversary Reception					Evening - Meeting Dinner/Party												
6:30 PM																			
7:00 PM																			
7:30 PM																			
8:00 PM																			



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Invitation to Corporate Sponsors and Exhibitors

## Sponsorship Information & Levels

We offer companies diverse sponsor and exhibitor opportunities to promote their scientific endeavors at the IUGA/EUGA Joint Meeting.

All sponsorship options are listed in this brochure. Sponsors may opt for a single sponsor item, but any combination of multiple sponsorship opportunities and/or categories is possible.

The International Urogynecological Association will conclude a sponsorship contract with all sponsors. All applications for sponsorship will be processed on a FCFS basis (first-come, first-served). Sponsors will have first choices based on the sponsor levels, which are (in this order) Platinum, Gold, Silver, and Bronze Sponsorship. Please see the schedule below for the respective sponsorship amount per level.

### Sponsorship Levels

Sponsorship levels are listed below from which sponsors may select different elements according to the amount of their financial support, which will indicate their level of sponsorship.

All Sponsors will have preferred access to sponsor items, time slots, and booth locations (in below order) up until **February 28, 2025**. As from March 1, 2025, all non-purchased sponsorship items and unallocated booth space will become available on a FCFS-basis (based on date of receipt of application form, payment required!).

If you are interested in becoming a sponsor of the IUGA/EUGA Joint Meeting, please contact Ms. Corie Pel, IUGA Executive Director by phone: +31 75 647 6365 or by email: [corie@iuga.org](mailto:corie@iuga.org).

SPONSORSHIP LEVEL	Package Fee <u>or</u> Fee for a-la-carte options
PLATINUM SPONSOR	EUR 75,000
GOLD SPONSOR	EUR 50,000
SILVER SPONSOR	EUR 25,000
BRONZE SPONSOR	EUR 15,000
SUPPORTER	EUR 7,500
EXHIBITOR per sq. meter NET	as from EUR 500 p/m <sup>2</sup> (1 m <sup>2</sup> = 10.7 sq.ft)

**All prices are exclusive of 21% Spanish VAT (for companies: reverse charge mechanism applies)**

**DEADLINE FOR PREFERRED ACCESS SPONSORS: FEBRUARY 28, 2025**

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### PLATINUM SPONSOR – EUR 75,000

The following benefits are included in the Platinum Sponsor package:

- 60-minute Sponsored Symposium (exclusive timeslot)
- **Free standing booth space of 36 sq. meter** (6x6 = 36 m<sup>2</sup> / approx. 20x20ft = **400 sq. ft.**)
- PLATINUM HOSPITALITY VIP ROOM – unlimited use of VIP room exclusive for all Platinum Sponsors
- First choice for Industry Sponsored Symposium timeslot and exhibition space location (if more Platinum Sponsors – first come first serve)
- Full page advertisement in the final program book on inside back cover
- Insert in delegate bag (excluding production costs)
- Selection of one of the following: 1) logo on lanyards, 2) logo on delegate bags
- Recognition as Platinum sponsor in the Registration area (dedicated banner for Platinum Sponsors)
- Sponsored promotional email to meeting attendees (to be sent by IUGA and EUGA)
- Acknowledgement as Platinum Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Platinum Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Platinum Sponsor from the podium during the opening and closing general sessions
- Acknowledgment as Platinum Sponsor in the app (top listing!)
- 10 complimentary meeting registrations and 20 complimentary exhibit-only registrations to be used for corporate representation

### GOLD SPONSOR – EUR 50,000

The following benefits are included in the Gold Sponsor package:

- 30-minute Sponsored Symposium (non-exclusive timeslot)
- **Premium 24 sq. meter exhibit booth space** (6x4 = 24 m<sup>2</sup> / approx. 20x13ft = 260 sq. ft.)
- Choice for Industry Sponsored Symposium timeslot and exhibition space location after Platinum Sponsors (if more Gold Sponsors – first come first serve)
- Full page advertisement in the final program book (inside page)
- Insert in delegate bag (excluding production costs)
- Recognition as Gold sponsor in the Registration area (Sponsor banner)
- Sponsored promotional email to meeting attendees (to be sent by IUGA and EUGA)
- Acknowledgement as Gold Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Gold Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Gold Sponsor from the podium, following Platinum Sponsors, during opening and closing general sessions
- 6 complimentary meeting registrations and 12 complimentary exhibit-only registrations to be used for corporate representation



## **SILVER SPONSOR – EUR 25,000**

The following benefits are included in the Silver Sponsor package:

- **Premium 18 sqm exhibit booth space** (6x3 or 9x2=18 m<sup>2</sup> / approx. 19.5x10ft or 30x6.5 = 195 sq. ft.)
- Choice for exhibition space location after Platinum and Gold Sponsors (if more Silver Sponsors – first come first serve)
- ½ page advertisement in the final program book (inside page)
- Insert in delegate bag (excluding production costs)
- Recognition as Silver sponsor in the Registration area (Sponsor banner)
- Sponsored promotional email to meeting attendees (to be sent by IUGA and EUGA)
- Acknowledgement as Silver Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Silver Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgement as Silver Sponsor from the podium, following Platinum and Gold sponsors, during opening and closing general sessions
- 4 complimentary meeting registrations and 8 complimentary exhibit-only registrations

## **BRONZE SPONSOR – EUR 15,000**

The following benefits are included in the Bronze Sponsor package:

- **Premium 12 sq. meter exhibit booth space** (6x2 = 12 m<sup>2</sup> / approx. 20x6.5 = 130 sq. ft.)
- Choice for exhibition space location after Platinum/Gold/Silver Sponsors (if more Bronze Sponsors – first come first serve)
- Acknowledgement as Bronze Sponsor on meeting website with logo and link to sponsor's website
- Acknowledgement as Bronze Sponsor on break slides in plenary session room (with logo) and in the preliminary and final programs (with logo)
- Acknowledgment as Bronze Sponsor from the podium, following Platinum, Gold and Silver Sponsors, during opening and closing general session
- 2 complimentary meeting registrations and 4 complimentary exhibit-only registrations

## **SUPPORTER – EUR 7,500**

The following benefits are included in the Supporter package:

- Premium (corner) 8 sq. meter exhibit booth space (4x2=8 m<sup>2</sup> / approx. 13 x 6= 78 sq. ft.)
- **Preferred choice for exhibition space** after Sponsors (if more Supporters – first come first serve)
- Acknowledgement as Supporter on meeting website
- Acknowledgement as Supporter on break slides in plenary session room and in the preliminary and final programs
- Acknowledgement as Supporter from the podium, following Platinum, Gold and Silver sponsors, during opening and closing general sessions
- 1 complimentary meeting registration and 3 complimentary exhibit-only registrations

Some sponsorship items are exclusive and are provided on a first-come-first-serve basis. First round of placement of booth space will be done for applications received by the deadline of **February 28, 2025. Please note:** Customization of Sponsor packages is also available upon request. If a package is customized, the total costs will be recalculated based on the individual/a-la-carte pricing of each option, whereas the minimal sponsor package fee needs to be met in order to determine that company's Sponsor level.

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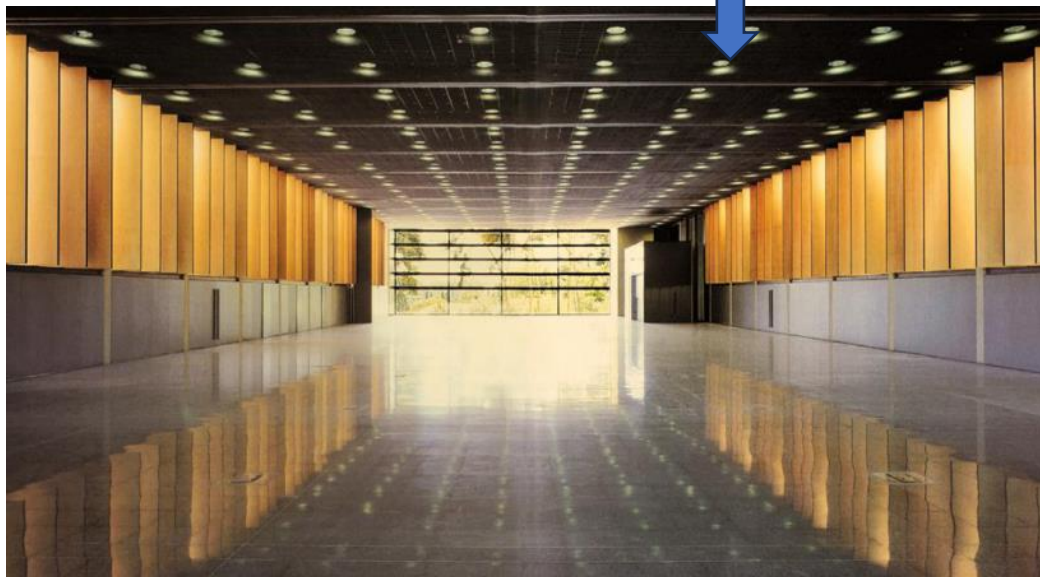
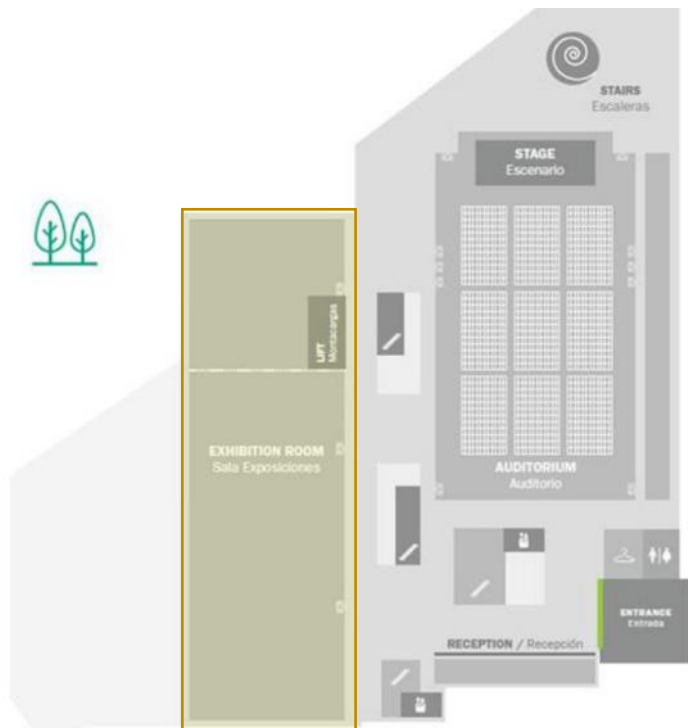
Invitation to Corporate Sponsors and Exhibitors

### Exhibition

The IUGA/EUGA Joint Meeting offers you an opportunity to showcase your products, services and company message to 1,500+ health care professionals who specialize in the fields of pelvic pain and female pelvic floor disorders. Exhibiting at the meeting provides a valuable resource where attendees can meet, greet, mix and mingle between sessions. This is your chance to interact one-on-one with leaders in the field from around the world.

The IUGA-EUGA Exhibition is highlighted in yellow in the floor plan to the right. It is located in the (pillarless) Exhibition Room right next to the main conference auditorium of the Palau de Congressos de Catalunya.

The IUGA-EUGA Exhibit Area will be the main location for all breaks with both Food and Coffee and Tea stations as well as continuous water stations in the exhibit area.



### Preliminary Exhibit Days/Hours

SET UP:	Tuesday, June 17, 2025:	08:00 am - 08:00 pm
SET UP:	Wednesday, June 18, 2025:	08:00 am - 04:00 pm (booths should be ready by 4:00pm)
OPEN:	Wednesday, June 18, 2025:	05:00 pm - 07:00 pm (2-hour welcome reception)
OPEN:	Thursday, June 19, 2025:	08:00 am - 07:00 pm (sessions end at 06:45pm)
OPEN:	Friday, June 20, 2025:	08:00 am - 06:00 pm
OPEN:	Saturday, June 21, 2025:	08:00 am - 02:00 pm (closes after lunch)
DISMANTLE:	Saturday, June 21, 2025:	As from 02:00 pm onwards

# IUGA / EUGA Joint Meeting 2025, Barcelona, Spain – June 18-21, 2025

## 50<sup>th</sup> Annual Meeting of the IUGA & 18<sup>th</sup> Annual Meeting of the EUGA

Invitation to Corporate Sponsors and Exhibitors

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### Exhibit Rates

Exhibition space as starts at **EUR 500 per square meter** (1 m<sup>2</sup> = 10.76 square feet) for inline booths. Standard booth sizes are 3x2 meter = 6 square meter (65 square feet), **bare booth space only**. Corner booths are available at an additional charge of EUR 900. IUGA has a limited number of non-profit booths (501(c)3 or EU Equivalent) available (small 2x2m table tops inline) at a reduced rate of EUR 850 located in a dedicated/different section of the exhibit hall.

We currently have the following booths sizes available (booth space > 12 sqm -> reserved to sponsors):

<u>STANDARD BOOTH SPACE</u>		<u>PREMIUM BOOTH SPACE</u>		<u>Exhibit Crew Badges included</u>
3 x 2 m inline	EUR 3,000	3 x 2 m corner	EUR 3,900	2
4 x 2 m inline	EUR 4,000	4 x 2 m corner	EUR 4,900	3
5 x 2 m inline	EUR 5,000	5 x 2 m corner	EUR 5,900	3
6 x 2 m inline	EUR 6,000	6 x 2 m corner	EUR 6,900	4

**All booths are booth space only. Electricity, internet, displays, backdrops, walls, furniture (tables, chairs, etc.) and material handling (shipping/drayage) are NOT included with your exhibit space rental.**

Ordering details will be included in the Exhibitor Manual (available in March 2025).

### Additional Corporate Badges

Additional corporate/exhibitor badges may be ordered at EUR 300 per badge up to a maximum equal to the number of exhibitor badges included in your company's package. Any additional exhibitor badges will be charged at regular registration fees.

### Booth space allocation

All Sponsors and Supporters will be offered the chance to choose their booth location first. Exhibitors can indicate their preferred booth location on the exhibition form (see appendices) but final assignment will be done by, and at the sole discretion of, IUGA/EUGA. Factors affecting booth location include the date the registration form was received by the IUGA Office, number of exhibits, membership status, and proximity of competitors.

**The first round of placement of booth space will be done for applications received by the deadline of February 28, 2025. After this date, the remaining booths will be made available on a first-come-first-served basis.**

### Lead Retrieval

We are pleased to offer lead retrieval. Lead retrieval allows you to use your own or your company's smartphone to collect attendee leads onsite. Scanning the QR code or barcode on an attendee's badge sends their contact information to an online lead management portal where they can later be exported by IUGA/EUGA. Information IUGA/EUGA will provide through this portal is first name, last name, organization, address, city, state and email.

Cost for 1 lead gatherer account (to be used on your own device) is EUR 500. Every additional lead gatherer account (to be used on your own devices), will be charged at EUR 150 up to a maximum of 11 users. Any additional account over 11 users will be provided to you at no extra expense (max. charge EUR 2,000; fair use policy applies).

**IUGA/EUGA will send you a list with all your scanned contact including their contact details immediately after the show ends on Saturday afternoon so you can follow up with your leads within hours after the meeting.**

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### Sponsored Symposia

As a service to the IUGA/EUGA Joint Meeting delegates, we have adopted a policy of allowing industry-sponsored symposia in conjunction with the Joint Meeting. Industry Sponsored Symposia organized by Sponsors – whether pharmaceutical, medical device or other healthcare related companies – will be on a topic of their choice but will have, as their main objective, the dissemination of scientific data and innovation, which will enhance the meeting experience for all participants.

All interested companies will need to submit a symposia proposal in writing to [meeting@iuga.org](mailto:meeting@iuga.org) no later than April 1, 2025, for consideration. The proposal should address, as a minimum, the following items:

- Official title of your Symposium;
- Short description of your Symposium;
- Program schedule, number of presentations, duration and timelines;
- For each presentation: official presentation title and speaker name and affiliation(s);
- Preferred date and time slot (see below);
- Anticipated attendance figure(s);
- Acceptance of the IUGA/EUGA Industry Symposium Terms and Conditions (see below).

The Program Committee will review each proposal and industry sponsors of accepted symposia will be notified no later than April 15, 2025.

### Time slots & Fees

We offer the following six time slots for sponsored symposia:

- 3 x 1-hour lunch-break time slots (12:45-1:45PM) on Thursday / Friday / Saturday
- 3 x 1-hour early-morning time slots (7:00-8:00AM) on Thursday / Friday / Saturday

	Thursday, June 19	Friday, June 20	Saturday, June 21
60-minute timeslot: 07:00 – 08:00 AM	EUR 25,000	EUR 30,000	EUR 20,000
25-minute timeslot: 07:00 – 07:25 AM 07:30 – 07:55 AM	EUR 15,000	EUR 18,000	EUR 12,000
60-minute timeslot: 12:45 – 01:45 PM	EUR 50,000 (*)	EUR 50,000 (*)	EUR 40,000
30-minute timeslot: 12:45 – 01:15 PM 01:20 – 01:50 PM	EUR 30,000	EUR 30,000	EUR 25,000

(\*) Timeslots exclusively reserved until February 28, 2025 to Platinum Sponsors. As from March 1, non-booked timeslots will be released and offered to Gold Sponsors (FCFS). Once Gold Sponsors have selected their preferred time slot, remaining open time slots will be made available to purchase for other sponsors and exhibitors.

Note that time slots are non-exclusive (concurrent sessions may occur) except for those time slots reserved by our Platinum Sponsors.

### Symposium Package

The following benefits are included for all symposia time slots:

- Meeting room rental, set up in round tables, and usage during booked time slot.
- Standard audiovisual materials: LCD projector, screen, audio, speaker microphone, moderator table and microphone. Note: laptop to be supplied by symposium host, and any additional equipment or special arrangements required will be billed directly to the supporting company and arranged through the IUGA Office.
- At the entrance of the meeting room: display table.
- Onsite speaker support by AV staff and IUGA Office. Note: supporting company must cover all speakers' expenses including registration, accommodation and travel expenses.
- Catering/F&B: **not included**. However, if a symposium takes place during the **lunch** period, symposium attendees can make use of the same meal that is being provided at that time to all other meeting registrants at the exhibit hall. Note that a symposium supporting company is free to order F&B/meals for those attending their session, or to supplement the meal that IUGA/EUGA provides. FYI: IUGA/EUGA will **not** provide breakfast to attendees at the venue.
- Any food & beverage served specifically for sponsored symposia will be arranged by the symposium supporter through the IUGA Office and billed directly to the supporting company.



### Symposia Terms and Conditions

- Special time slots will be designated and will be allocated on a “first-come, first-served” basis;
- The supporting company for the Symposium may select speakers and topics;
- The company, in addition to the Symposium fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the Meeting;
- All costs related to a self-organized Symposium session. e.g. remuneration, travel and accommodation for the invited faculty related to the reserved Symposium, technical & audio-visual facilities other than the standard facilities provided in the lecture hall, are at the expense of the sponsor concerned;
- Symposium Program is subject to approval by the IUGA/EUGA Program Committee. Should the Program Committee not approve the Symposia Program, each party will be entitled to cancel the Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Upon such cancellation, neither of the parties will have any claims, demands or suits towards the other;
- Symposia are offered as non-accredited, promotional educational opportunities and will be clearly indicated as “Sponsored Symposium”.

## Sponsored Educational Programs

Besides Sponsored Symposia, the following sponsored **educational & hospitality** options are available:

- Educational Workshop
- Fellows' Program
- Hospitality Rooms / Product Presentation
- Industry Symposia (see Sponsored Symposia)
- Special Interest Group

### **Educational Workshop - EUR 12,500**

On Wednesday morning, IUGA traditionally organizes workshops, which will be conducted in two sessions on the morning and afternoon of Wednesday, June 19, 2025. For information and guidelines, see our website: <https://www.iugameeting.org/2025/info/call-for-workshops>

As a sponsor, you can either apply to organize a pre-meeting workshop yourself (sponsored non-CME workshop) or you can support/sponsor an existing pre-meeting workshop. In both cases, it allows your company to gain additional exposure outside of the exhibit hall and prior to the start of the meeting. The maximum duration of a workshop is 4 hours; alternative 2-hour time slots are also available.

**Applications for sponsored workshops should be in by January 15, 2025 for them to be included on the registration form. Note that all workshop attendees will have to pay a workshop fee for attending a workshop.**

### **Fellows' Program - EUR 11,500 (non-exclusive) / EUR 27,500 (exclusive)**

At every IUGA meeting, the IUGA Fellows, Trainees and Early Career Professionals Committee, in close coordination with the Program Committee, develops a dedicated Fellows' Program consisting of a series of high-quality educational sessions for fellow attendees and others who are in the midst of their training. These sessions have been very popular with the target group and this program is normally attended by 100-150 international fellows (141 at the 2023 The Hague Annual Meeting).

The program features keynote speakers, a hands-on workshop/surgery session, a video session, and the fellows' paper session. This session also includes a dedicated Fellows' lunch.

The supporting company will receive the following benefits:

- A dedicated table-top display immediately outside the Fellows' Session room
- 2 representatives of the company invited to attend the Fellows' Sessions
- Acknowledgement as a Fellows Program Sponsor on the meeting website
- Acknowledgement as a Fellows Program Sponsor in the exhibit guide
- Acknowledgement as a Fellows Program Sponsor in the mobile app
- Acknowledgement as a Fellows Program Sponsor in the by the chair of the session
- Only if an exclusive Fellows' Program sponsor: recognition during lunch time as a supporter and the option to organize a dedicated Fellows Activity (at company's expense, program/time to be discussed)

### **Hospitality Rooms – EUR 10,000 (1 day) / EUR 15,000 (2 days) / EUR 20,000 (full event)**

Sponsors will have access to a dedicated hospitality suite which may be used for private meetings and product presentations. The room will be visible for participants on the floor plan in the mobile app. The room will be furnished with a boardroom style layout. It serves as an extension of the company's exhibit presence and can be booked for 1 or 2 days (Thursdays and/or Fridays only) or for the full event (Wednesday to Saturday). Maximum capacity: 25. Any F&B or AV orders are at the sponsor's own expense and must be arranged through the IUGA Office who will liaise you with the event venue for ordering and finale invoice/bill settlement.



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#### Industry Symposia – as from EUR 12,000

See Sponsored Symposia on page 15 of this brochure.

#### Special Interest Group Session Supporter – EUR 5,000

IUGA has seven different Special Interest Groups (SIGs) and the meetings of these sub-sections of members can be supported. The SIGs focus on:

- Basic Science
- Cosmetic Urogynecology
- Minimally Invasive Endoscopic Surgery
- Neuro-urogynecology and Urogenital Pain
- Obstetric Pelvic Floor & Anal Sphincter Injuries
- Pelvic Floor Imaging
- Pelvic Floor Rehabilitation

The supporting company will receive:

- A display (banner or similar) immediately outside the session room starting at 30 minutes prior to the session until the end of the session.
- A welcome greeting to the audience
- Acknowledgment on meeting website as a supporter of the Special Interest Group Session
- Acknowledgment in the exhibit guide as a Supporter of the Special Interest Group Session
- Acknowledgment in the mobile app as a Supporter of the Special Interest Group Session



## **IUGA Mobile App**

We offer a variety of sponsor options on IUGA's own branded mobile event app.:

- IOS: <https://apps.apple.com/us/app/iuga/id1546091390>
- Android: <https://play.google.com/store/apps/details?id=org.iuga.app&hl=en&gl=US>

### **1. Sponsor Splash Screen – EUR 7,500 (non-exclusive) / EUR 12,500 (exclusive)**

Make a lasting first impression with a splash screen. There is incredible value to be gained by being visible to every attendee when they open the IUGA/EUGA Joint Meeting app. This PRIME spot allows you to move away from the often-missed printed flyers and posters and gives you a “can't miss it” advertising solution.

**BENEFITS** of a Splash Page

- ✓ Full-Screen ad
- ✓ Ad displays IMMEDIATELY when app is opened
- ✓ Automatically sized to fit iPhone, iPad and Android devices

### **2. Banners – EUR 3,500 (non-exclusive)**

A dynamic way to reach attendees. Banner ads are **front and center** on the app and help drive booth and website traffic and increase brand visibility. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes listings that house valuable content like contact info, documents, and more. Also, consider the benefits of a banner ad that targets specific attendees by leveraging group-based content.

**BENEFITS** of a Banner

- ✓ Banners are placed on the main screen for ultimate visibility
- ✓ Real-time reports provide impressions and click-through rates

### **3. Sponsored Listing – EUR 2,500 (non-exclusive)**

Standard listing is offered to exhibitors. If you really want to stand out and make your brand more visible, sponsored listings are the easiest way to get into the spotlight.

**BENEFITS** of Sponsored Listings

- ✓ Additional exposure for your brand through listings
- ✓ Expanded profiles including photos, brochures, and other marketing materials

### **4. Push Notifications – EUR 1,500 each (€1 per delegate!)**

Push notifications will instantly help you reach attendees with important information, alerts, updates and more. It's an ideal way for you to connect with more customers. Our native mobile event app will allow us to create custom messages and send them to all our attendees anytime and anywhere. Push notifications appear on the screen of our attendee's device even if the meeting app is closed, much like a text message. This will ensure that alerts and updates are always seen. With push notifications, you can encourage attendees to visit your booth or view your company listing to learn more about your products and services.

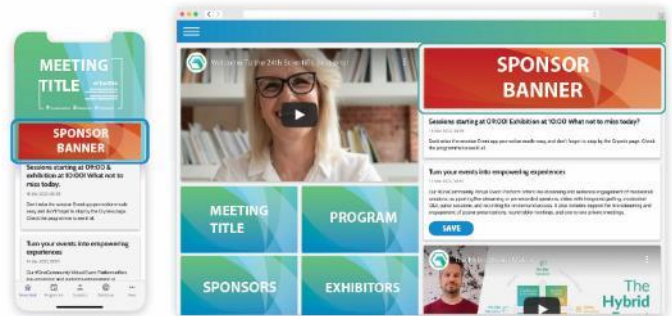
**BENEFITS** of Push Notifications

- ✓ Alerts pop-up instantaneously on each attendee's device
- ✓ All attendees receive notifications when they have the meeting app
- ✓ Use this avenue to connect with attendees before, during and after the meeting
- ✓ Target specific groups of attendees with segmented push notifications

Splash Screen /Event Intro Page



Banner Ad



News Message & Push Notification



Mobile App Sponsor Packages:

<b>Exclusive Sponsor Package</b> <i>(upon availability, exclusive sponsor item)</i>	<b>EUR 15,000</b> <i>(=30% discount)</i>
Sponsorship benefits include: <ul style="list-style-type: none"> <li>Splash Screen</li> <li>1 Banner Ad</li> <li>2 Push Notifications</li> <li>Sponsored Listing</li> </ul>	

<b>Key Sponsor Package</b> <i>(non-exclusive sponsor item)</i>	<b>EUR 6,250</b> <i>(=30% discount)</i>
Sponsorship benefits include: <ul style="list-style-type: none"> <li>1 Banner Ad</li> <li>2 Push Notifications</li> <li>Sponsored Listing</li> </ul>	

## A-la-carte Sponsor Items

Besides sponsor packages, exhibits, educational programs, and exposure in the mobile app, you can opt for supporting any of the following items:

- Advertisement in Exhibit Guide
- Break Sponsor
- Delegate Bag
- Delegate Bag Insert
- E-Learning Support for Developing Countries
- Group Registration
- Lanyards (Key Cords)
- Leadership Dinner
- Venue Branding

<b>ADVERTISING IN EXHIBIT GUIDE</b>	<b>Starting at EUR 1,500</b>
<p>The exhibit guide will contain all the information about the sponsors and exhibitors including a floor plan and all sponsored sessions as well as a regular program overview. Important note: IUGA/EUGA will <u>NOT</u> print a separate program book (it will use the mobile app instead) so this will be the only printed program overview available and handed out to attendees!</p>	
OUTSIDE COVER	EUR 4,500
INSIDE COVER	EUR 2,500
FULL PAGE IN THE EXHIBIT GUIDE	EUR 2,000
HALF PAGE IN THE EXHIBIT GUIDE	EUR 1,500

<b>BREAK SPONSOR</b>	<b>EUR 7,500</b>
<p>Sponsor one of our 30-minutes coffee breaks (morning or afternoon), allowing for even greater networking potential and you will be allowed/be able to distribute company materials during the break and/or brand the break (e.g. corporate napkins or cups, materials to be provided by sponsor). Be creative to make that all important impression! The sponsored break will feature your company logo in the exhibit guide and within the mobile app description it will feature as “supported by [company]” as well. Note that all breaks will take place at the exhibits.</p>	

<b>DELEGATE BAG</b>	<b>EUR 5,000</b>
<p>Delegate Bags will be branded (non-exclusive) with your company logo on the outside of the bag. IUGA/EUGA will endorse the opposite side of the bag. If you’re interested in (providing) exclusive conference bags please contact the IUGA Office.</p>	

<b>DELEGATE BAG INSERT</b>	<b>EUR 1,500 (only €1 per attendee!)</b>
<p>Have an insert in the delegate bag which will be provided to all meeting attendees at check-in. Inserts can be max. A4 size and max. 4 pages.</p>	

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<b>E-LEARNING FOR DEVELOPING COUNTRIES</b>	<b>EUR 17,500</b>
<p>Join IUGA in our effort to make our annual meeting content <b>FREELY available worldwide</b> to healthcare professionals from the <u>developing world</u> (low-income countries).</p> <p>Although we do not offer live remote/virtual access to the meeting in support of in-person attendance, IUGA we also recognize that not every individual is able to attend the meeting in person. Amongst them, there are many who would substantially benefit from being able to access the educational and scientific content presented at our meeting. With your support, we will record all sessions and offer access to it <b>AT NO EXPENSE</b> to any healthcare professional from the developing world (registration required) within 3 months after the meeting has ended.</p> <p>Your sponsorship will include acknowledgement as a sponsor on the registration page where we offer an unlimited number of free scholarships for those who meet the criteria. We will also acknowledge your support on the actual platform where we host the content. Finally, we will send out a series of dedicated mails (IUGA database of 12,000+ contacts) and several Social Media Posts about this opportunity where we offer 1-year free access to the meeting content and mention it is being supported by your company.</p>	

<b>GROUP REGISTRATION</b>	<b>10% Discount</b>
<p>Do you want to sponsor a group of 10 registrants (or more?) For group registrations of 10 or more delegates, we offer a 10% discount..</p>	

<b>LANYARDS (Key Cords)</b>	<b>EUR 7,500 (non-exclusive)</b>
<p>Your company logo will be printed on the lanyard together with the IUGA and EUGA logos (alternated).</p>	

<b>LEADERSHIP VIP DINNER (50 pax)</b>	<b>EUR 7,500</b>
<p>At every IUGA Annual Meeting, IUGA leadership meets with Regional Leadership during a leadership dinner. This dinner will be attended by the full IUGA Board and the Advisory Council, which includes all International Advisory Board Members, Past-Presidents, Committee Chairs, Editors in Chief, and other IUGA Officers. Supporting this dinner allows recognition of such support and allows you to attend the dinner with up to 4 of your corporate representatives to mingle and network with all KOLs.</p>	

<b>VENUE BRANDING</b>	<b>As from EUR 1,250 (non-exclusive)</b>
<p>From digital displays to floor stickers, from pillar wraps to welcome desks, from flags to banners, we will work with you to ensure you get the desired exposure for your company and/or product. Contact the IUGA Office to explore all branding options inside the meeting venue.</p>	

### Other suggestions and/or Ideas?

The Organization remains at your disposal to help you maximize your exposure by customizing sponsor options based on your specific preferences. Please don't hesitate to contact us!

## **Legal Notices & Contract Conditions**

The terms and conditions as stated in this invitation (see below) shall be taken into account and apply to all sponsors and exhibitors that support the IUGA/EUGA Joint Meeting 2025. Please use the sponsorship form enclosed to make your binding application. On confirmation of the registration by the IUGA Office by email, the sponsor will be invoiced accordingly. The full sponsorship fee plus any ancillary expenses incurred are payable in total. Within the different categories, sponsors will be treated on a “first-come, first-served” basis based on their categories and up to the deadlines listed.

Decisions regarding admission of exhibitors and exhibits and on allocation of space will be made by the IUGA. Sponsorship levels and the respective contracts will be taken into account when space is allocated. Special requests for booth locations will be fulfilled where possible, however shall not represent a condition for the participation in the exhibition.

### **Payments**

Invoicing exhibitors & supporters: 100% of the total contracted fee upon receiving signed application form

Invoicing sponsors: 50% of the total contracted fee due upon receiving signed application form  
Remaining 50% of the total contracted fee due on March 1, 2025

**Payment terms of 30 days. If no payment is received within 30 days, a 1% monthly interest rate will be applied.**

### **Disclosure**

IUGA/EUGA requests speakers and chairs in the scientific program of the IUGA/EUGA Joint Meeting and in the Industry Sponsored Symposia to disclose potential conflicts of interest. Speakers are requested to disclose potential conflicts of interest regarding their current presentation with the submitted abstract in advance. Potential conflicts of interest can involve grants, honoraria, shares, paid positions on advisory boards etc.

### **Trademark Policy (usage of names and logos)**

The names and logo (IUGA, EUGA & IUGA/EUGA Joint Meeting) are trademarks of the IUGA / International Urogynecological Association / EUGA / European Urogynaecological Association. Therefore, the use of the logo and names by users other than the society herself is subject to the approval of the Executive Director of the society. The logo of the IUGA, EUGA and the IUGA/EUGA Joint Meeting as well as using the name “IUGA/EUGA Joint Meeting” is only to be used in official meeting publications, events and publications that have been officially approved by the IUGA and/or EUGA. The **meeting logo** may be used with the designation of sponsors for own advertising by Platinum, Gold, Silver and Bronze Level Sponsors. However, use of the names or logos in any advertising, which can be read as either endorsement or exclusivity is not permitted. Use of the names where the logo would have been more appropriate is not permitted. Use of either the names or the logo as a heading, subject introduction or similar use, which implies involvement by the society or her Officers and/or agreement with the views being expressed, is not permitted.

### **Press Conferences**

Press conferences conducted by industry partners may not be organized in parallel to the official meeting press conferences. Requests will need to be approved by IUGA and EUGA. No activities may be organized during the Opening Ceremony, Networking Reception and Closing Ceremony. Companies organizing press conferences should inform IUGA through its Executive Director of the date, schedule and venue of their press conferences.

### **Photos, video- and audio-recording**

Taking photos, filming and recording of the exhibition and scientific sessions by the participants and the industry is strictly prohibited unless prior written approval has been obtained from IUGA and EUGA.

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### Contact Information

For more information about exhibits, sponsorships, advertising options or additional support opportunities, please reach out to one of the contacts below:

**Ms Corie Pel**, Executive Director: [corie@iuga.org](mailto:corie@iuga.org), cell phone +31 618 592 478

For all other information about the meeting, the program, logistics, onsite support, etc., please reach out to the contact below:

**Ms Vivian Gies**, Meeting Director: [meeting@iuga.org](mailto:meeting@iuga.org), cell phone +31 612 362 783

Or you can contact the IUGA Office below:

**IUGA Office Europe**  
Zaanweg 119A  
1521 DS Wormerveer  
Netherlands  
P: +31 75 647 6365  
E: [office@iuga.org](mailto:office@iuga.org)



## **TERMS & CONDITIONS**

### **1 GENERAL**

#### **1.1 Definitions in these Terms and Conditions**

- a. “Application Form(s)”: the IUGA/EUGA Sponsor Application Form, the IUGA/EUGA Additional Support Application Form, which when provided to IUGA office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form(s);
- b. “Agreement”: the Sponsor Agreement and/or the Additional Support Agreement;
- c. “Booth”: the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits;
- d. “Confirmation”: the written confirmation (including by fax or e-mail) from IUGA of its allocation of one or more Sponsor Item(s), which is sent to the Sponsor by IUGA upon receipt by IUGA of (i) the Application Form(s) or (ii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in article
- e. “Meeting”: the Joint IUGA / EUGA Annual Meeting held at the Palau de Congressos de Catalunya in Barcelona, Spain;
- f. “Venue”: Palau de Congressos de Catalunya, Av. Diagonal, 661, Les Corts, 08028 Barcelona, Spain;
- g. “IUGA”: “International Urogynecological Association. a 501(c)3 non-profit organization incorporated and registered in the United States with a physical office at 14305 Southcross Dr, Suite 100, Burnsville, MN 55306, USA, phone: +1 (952) 683 9037, email [office@iuga.org](mailto:office@iuga.org); and for these purposes represented by “Status Plus Spain SL”;
- h. “Sponsor Agreement”: the agreement between IUGA/EUGA and the Sponsor with respect to the IUGA/EUGA Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions, executed by Status Plus Spain SL on behalf of IUGA;
- i. “Additional Support Agreement”: the agreement between IUGA/EUGA and Sponsor with respect to one or more Sponsor Item(s) other than participation in the IUGA/EUGA Sponsor Program, as further defined by the Confirmation and article 3 of these Terms and Conditions;
- j. “IUGA Office”: IUGA’s Business Office represented by/through STATUS PLUS BV, Zaanweg 119A, 1521 DS Wormerveer, The Netherlands, phone +31756476365.

k. “Exhibition”: the presentation of for profit and not for profit biomedical companies and/or companies interested in the field of Urogynecology during the Meeting;

l. “Exhibitor”: the natural or legal person, including his/ its employees, servants and agents, to whom a Stand Space at the Exhibition has been allocated by IUGA;

m. “Prospectus”: this document, a brochure provided by IUGA/EUGA which contains information about the meeting and which includes these Terms and Conditions and the Application Form(s);

n. “Sponsor” the natural or legal person on behalf of which an Application Form has been submitted to the International Urogynecological Association;

o. “Sponsor Item(s): the exhibition stand space, the sponsored symposium slot, the additional support opportunity, participation in the IUGA/EUGA Sponsor Program, all as set out in the applicable Application Form(s), and/or any other sponsor items as offered by IUGA/EUGA;

p. “Stand Space”: the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display his/its products or exhibits;

q. “Standard Booth”: the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits, provided by IUGA/EUGA, upon application and (pre) payment by the Exhibitor;

r. “Terms and Conditions”: the regulations set out in this document, which govern the Application Form(s), The Sponsorship Agreement, the Additional Support Agreement and any further agreements between IUGA/EUGA and the Sponsor in connection with these documents.

s. The IUGA/EUGA Joint Meeting is the combined Annual Meetings of IUGA and EUGA. As such, both societies are equally responsible for the meeting and neither society will hold a separate meeting in 2025.

#### **1.2 Application Procedure and Formation of Binding Agreement**

a. With observance of the submission date of the Application Form, IUGA will decide whether an agreement will be entered into with the Sponsor with respect to the IUGA/EUGA Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. IUGA is free to refuse an Application Form without giving reasons.



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b. IUGA/EUGA and the Sponsor shall have entered into a binding Sponsorship Agreement with respect to one or more Sponsor Item(s) as soon as IUGA/EUGA has sent a Confirmation to the Sponsor. The details of the Sponsorship Agreement are laid down in the Confirmation and article 3 of these Terms and Conditions.

c. IUGA will only send a Confirmation to the Sponsor for a Sponsor Item for which the Sponsor submitted an Application Form or which has been accepted by the Sponsor as a reasonable alternative as set out in article 1.2-(d).

d. IUGA/EUGA will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available for the Sponsor, IUGA may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of IUGA will lapse and IUGA has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative.

e. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation IUGA/EUGA and the Sponsor shall have entered into a binding agreement with respect to one or more available Sponsor Item(s) for which the Sponsor submitted an Application Form.

f. The Sponsor acknowledges that as from the date of the Confirmation of the Sponsorship Agreement it is bound by cancellation conditions as set out in article 3.2 in the event of cancellation of one or more Sponsor Item(s).

#### 1.3 Payment

a. An invoice for the full amount concerned, will be sent to the Sponsor by the IUGA Office as soon as parties have entered into a binding agreement as set out in articles 1.2-(b) or 1.2-(c). Unless provided otherwise by IUGA, payment of the invoice is due within 30 days of the invoice date.

b. The Sponsor will pay the invoices for the IUGA/EUGA Meeting, including taxes if/when applicable, by check or wire transfer in EUR (Euro's). Payment instructions will be included on the invoice.

## 2 EXHIBITORS

### 2.1 Application, Alteration and Cancellation

a. All applications for Stand Space must be made pursuant to the Exhibition Contract. These Terms and Conditions are hereby incorporated by reference into the Application

Form. IUGA/EUGA alone has the authority to accept or refuse applications for admission and to allocate the Stand Space but will consider the Exhibitor's wishes as far as possible.

b. The submission of the Application Form, accompanied by an advance payment equal to full payment of the total rent of the Stand Space, followed by acceptance by the IUGA/EUGA through allocation of Stand Space at the Venue shall form a Contract between the IUGA/EUGA and the Exhibitor. Upon receipt of the Application Form and the advance payment, the IUGA/EUGA shall confirm the Contract in writing within 4 weeks.

c. The IUGA/EUGA reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on the IUGA/EUGA.

d. The Contract or part thereof, may only be cancelled by the Exhibitor with prior written approval by IUGA/EUGA. Unless the Application Form specifies otherwise, any advance payment made for the Stand Space shall be forfeited by the Exhibitor in case of cancellation.

e. In case of cancellation of the Exhibition and/or the Contract by the IUGA/EUGA due to circumstances or events beyond IUGA/EUGA's control (force majeure), the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

f. Whenever the Exhibitor fails to meet his/its obligations under the Contract, the IUGA/EUGA has the right, without prior notice or prior proof of default, to immediately terminate the Contract without liability for any damages, direct or indirect, incurred by the Exhibitor as a result of such termination. With the exception of the events described in Article 2.1g shall, in the event of such termination, all sums paid by the Exhibitor under the Contract be forfeited. Without limitation to the aforementioned, the Exhibitor shall be deemed to fail to meet his/its obligations under the Contract whenever the Exhibitor is declared bankrupt, a Receiver is appointed or the Exhibitor otherwise ceases his/its activities.

g. In case the Exhibitor, due to circumstances or events beyond the Exhibitor's control (force majeure), fails to meet his/its obligations under the Contract, the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition. The Exhibitor has to submit proof of evidence to the IUGA/EUGA of such event.

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### 2.2 Rent and Payment

a. The rent of the Stand Space and, where applicable, the Standard Booth, as specified by the IUGA, is to be increased with applicable (State) Taxes. The IUGA is entitled to demand an advance payment from the Exhibitor. The Exhibitor shall pay these advance payments in a timely manner, as instructed by the IUGA.

b. The Exhibitor shall pay the total cost of the rent of the Stand Space allocated as per the IUGA's instructions.

c. Whenever the Exhibitor fails to meet his/its obligation to pay in a timely manner, the amount due will increase on the basis of an interest rate of 1% per month.

### 2.3 Stand Space and Booth

a. The Exhibitor shall keep his/its Exhibition Space open, clean and in good order throughout the Exhibition.

b. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from IUGA/EUGA is not permitted.

c. Exhibit booths must be staffed at all times while the exhibit hall is open.

d. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by IUGA/EUGA.

e. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's.

f. Demonstrations on the Stand Space and/or in the Booth will be permitted only after prior written approval by the IUGA.

g. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor's occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by the IUGA/EUGA.

h. The Stand Space's and/or Booth's technical installations must be approved by the IUGA/EUGA or persons duly authorized by the IUGA. The technical installations, provided by or through the IUGA/EUGA, or by or through the Technical Organizer, shall be operated only by personnel, appointed or approved by the IUGA/EUGA or the Technical Organizer.

i. No exhibit, display of products or working demonstrations which involve substances of a dangerous,

explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from the IUGA/EUGA.

j. Fundraisers, auctions, or activities that involve donations other than to IUGA/EUGA are not permitted.

k. Interviews, demonstrations, and the distribution of literature or samples must be made within the Exhibitor's Booth.

l. Any scientific and/or educational presentations are prohibited within the exhibit hall. However, presentations that promote a company's products and services are allowed within the company's Stand Space.

m. No one under the age of 18 is allowed admission to the exhibit hall at any time unless approved by the IUGA/EUGA.

n. Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

### 2.4 Distribution of Giveaways, Contests and Food

a. The IUGA/EUGA follows the council of Medical Specialty Societies "Code for Interactions with companies" regarding exhibitor giveaways. For full text and document can be viewed at [www.cmss.org](http://www.cmss.org) "Revised Code for Interaction with Companies". All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last. The items should be of minimal value.

b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to IUGA/EUGA.

c. Unapproved items may not be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized.

d. Information cards to be filled out by participants in order to obtain a giveaway item are allowed if the participants are willing to provide their personal information; however, participants who do not wish to fill out the card must still be allowed to receive the give-away item.

e. The serving of food and/or beverages in exhibit booths must be notified to IUGA/EUGA in writing and is subject to approval by IUGA/EUGA (additional fees may apply).

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f. It is not allowed to serve alcoholic beverages on the exhibition floor unless prior approval has been provided by IUGA/EUGA.

g. After the Agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electricians, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the IUGA Office.

h. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances.

i. The Exhibitor showcasing pharmaceutical (or pharma dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by The Pharmaceutical Research and Manufacturers of America (PhRMA) body. In all cases, the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

### 2.5 Sponsors in Exhibition Area

a. All sponsors are clearly identified with their company product name and/or logo.

b. Representatives of sponsors are clearly identified on their name badge, with their company name. The Exhibitors badge is different from the participants' badge.

c. Exhibitors will be allowed badges based on their exhibit level. There will be an additional charge for each additional badge over and above those included in their exhibit level.

d. No trading of badges with other representatives or attendees is allowed. Each representative must wear the official Exhibitor Badge at all times while attending the meeting functions.

e. Commercial advertising during the meeting is restricted to the Exhibition area. All distributed promotional material must be approved by IUGA/EUGA.

### 2.6 Noise

a. Electrical or other mechanical apparatus must be muffled so that the noise generated does not interfere

with other Exhibitors. In addition, speaker and microphone volume must be kept at a reasonable level at all times so as not to disrupt neighboring exhibits.

### 2.7 Construction, Decoration and Dismantling

a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting and installation) the IUGA /EUGA supplies Stand Spaces with a table with a chair and a trash can. Any additional service, fitting installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder.

b. The installation, operation and dismantling of the Stand Spaces and/or Booths and the display of products or exhibits is to take place in consultation with IUGA/EUGA. IUGA/EUGA or persons duly authorized by the IUGA/EUGA are authorized to give instructions and directives and to make regulations.

c. After the Contract has been established, a manual containing further technical information concerning the Exhibition, together with order forms for Booths, services and additional fittings regarding the construction, installation and decoration of the Stand Space and/ or Booth (e.g. electrical installation and electricians, water, drainage, space heating, gas etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the Venue to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue.

d. IUGA/EUGA and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by the IUGA, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by IUGA/EUGA.

e. Should the Exhibitor for any reason fail to remove all his/ its property or otherwise fail to vacate the Stand Space by the date and time specified by the IUGA/EUGA, the Exhibitor shall be fully responsible for any penalties imposed on the IUGA/EUGA or any other losses or costs incurred by the IUGA/EUGA as a result thereof. Without prejudice to any other right or remedy of IUGA/EUGA, the IUGA/EUGA may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property.

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f. Plans with respect to any construction, decoration and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to IUGA/EUGA, in a timely manner as indicated by the IUGA/EUGA. IUGA/EUGA may make all necessary amendments to the Exhibitor's planned construction, decoration and activities. No construction can take place, decorations be made or activities undertaken without the prior written approval by IUGA/EUGA. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by the IUGA. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

### 3 SPONSORSHIP

#### 3.1 General

The Joint IUGA / EUGA Annual Meeting will be organized in conformity with (E)ACCME standards and policies.

a. The Sponsor will respect the scientific program of the IUGA/EUGA Joint Meeting completely and the Sponsor will fully endorse all Terms and Conditions, which form an integral part of the Sponsorship Agreement between IUGA/EUGA and the Sponsor.

b. The Sponsor agrees to support the meeting by making a financial contribution for the Sponsor Item(s) as set out in the Confirmation.

c. The rights and obligations of IUGA/EUGA and/or the Sponsor under the Sponsorship Agreement may not be assigned, transferred or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under the Sponsorship Agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly "the New Sponsor"), under the condition that IUGA/EUGA has provided its written consent prior to such an assignment. Permission of IUGA/EUGA for such an assignment must be requested by the Sponsor in writing. In case IUGA/EUGA has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the Sponsorship Agreement, the Confirmation and/or these Terms and Conditions, the Sponsor and the New Sponsor shall be jointly and severally liable for the damage resulting there from.

d. Any notice required under the Sponsorship Agreement shall be given in writing by means of a letter or fax directed in respect of IUGA to its Office and in respect of the Sponsor to the contact details provided by the Sponsor on the Application Form. Failure to exercise any right of IUGA shall in no event be deemed to constitute a waiver of such right. No amendment, modification, or

supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party.

e. Registration to the Joint IUGA / EUGA Annual Meeting as a delegate, exhibitor, or sponsored organizer is a requirement for admission to the meeting area.

#### 3.2 Cancellation Conditions

a. The cancellation conditions set out in this article apply to all Sponsor Items.

b. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to the IUGA Office in the form of a signed letter emailed to [meeting@iuga.org](mailto:meeting@iuga.org). Please note that such cancellation is only valid if a confirmation receipt of the cancellation email has been sent by IUGA and has been received by the Sponsor.

c. The effective date of cancellation of a Sponsor Item will be the date on which the Office receives the written notice from the Sponsor.

d. In case of cancellation of one or more Sponsor Item(s): by February 28, 2025, a 50% refund, less a EUR 500 administrative fee will be granted. No refunds will be granted as from March 1, 2025.

e. IUGA/EUGA may at its own discretion decide to release the Sponsor from its obligation to pay the cancellation fee as referred to in article 3.2-(d) if after the cancellation by the Sponsor, IUGA/EUGA has entered into a Sponsorship Agreement with a third party for all of the Sponsor Items which have been cancelled by the Sponsor. Under no circumstances is IUGA/EUGA obliged to find such a third party.

f. Should the Meeting not be held or cancelled due to reasons within the sphere of IUGA/EUGA, IUGA/EUGA will either - at its own discretion - offer participation in a new event within one year from the date cancelled at no extra costs or refund the Sponsor Fee.

g. Should the Meeting not be held or cancelled due to reasons of force majeure, IUGA will repay any unspent portion of the amount paid by the Sponsor for the Sponsor Item(s) or, in case such unspent amount cannot be defined, an amount proportionated to the amount paid by the Sponsor for the Sponsor Item(s) in accordance with the calculations of IUGA.

#### 3.3 Promotion and Publicity

a. Advertisements are published in the final program book provided their content is approved by IUGA/EUGA.

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b. IUGA/EUGA's approval is necessary prior to inclusion of printed commercial advertisements in printed material.

c. Advertisements may only be used to promote a company in general, product(s) or services. A booth number or sponsored symposium timeslot may be mentioned.

d. IUGA/EUGA must review and approve all promotional materials produced in conjunction with the sponsored symposium, including invitations, announcements, inserts and signs.

e. No marketing pieces, invitations, communications of any kind may use IUGA, EUGA or meeting logo. The name of the Joint IUGA / EUGA Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font. Neither IUGA, EUGA nor the Joint IUGA / EUGA Annual Meeting may be part of the title or heading, be prominently featured or listed first in printed materials.

f. Allow at least five business days for IUGA/EUGA to review the requests. The deadline to submit promotional materials for IUGA/EUGA to approve is Monday, May 13, 2025.

g. No free or paid publicity of any kind or in any form is allowed for non-exhibiting companies.

h. The Exhibitor is not allowed to place exhibited goods and/ or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the meeting venue, to distribute advertising material outside the Stand Space and around the meeting venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from IUGA/EUGA.

i. The Exhibitor shall allow IUGA/EUGA or persons or legal entities duly authorized by IUGA/EUGA, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall duly submit the required information to IUGA/EUGA as specified by IUGA/EUGA. IUGA/EUGA accepts no responsibility or liability for any errors and/or omissions in the catalogue.

j. Advertising must be related to the field of Urogynecology as is approved by IUGA/EUGA on the basis of its scientific objectivity and accuracy of information presented.

k. The Exhibitor showcasing pharmaceutical (or pharmaceutical) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the Pharmaceutical Research and Manufacturers of America (PhRMA) bodies. In all cases,

the Exhibitor is responsible for ensuring that their promotion during the Meeting is legally and ethically acceptable.

### 3.4 Education and Scientific Sessions

a. No commercial advertising is permitted during any of the education or scientific sessions in or near the meeting rooms.

b. Speakers must use the generic drug names only.

c. All speakers and chairs must disclose their relevant financial relationships with commercial interests. In addition, one is obliged to show any disclosure to participants on the first slide of each presentation for the duration of at least 10 (ten) seconds.

d. IUGA/EUGA does not permit commercial advertisers or other third- party sponsors to make changes to content, or to introduce biased content in any of its educational or scientific sessions.

e. Commercial Exhibitors have no influence on the content or presentation of scientific and education programs of the IUGA/EUGA.'

f. The organization of education or scientific events outside the sponsored program of the Joint IUGA / EUGA Annual Meeting is not accepted.

### 3.5 Other Events Sponsored by the Industry

a. Requests may be made to IUGA/EUGA for the purpose of organizing other events for meeting guests/participants during the meeting other than those described in the Prospectus, including but not limited to social events or side Meetings ("Event").

b. The IUGA Office must receive a full outline of the Event before Monday, May 13, 2025. Allow at least five working days for IUGA/EUGA to review the Event.

c. The Event cannot take place during the official program of the IUGA/EUGA.

d. Unapproved Events are not allowed to take place. If it does take place, the sponsoring company (companies) will be penalized, notwithstanding all other rights of IUGA/EUGA.

## 4 SPONSORED SYMPOSIA

### 4.1 General

a. Sponsored symposium Organizers have to submit their preliminary program to the IUGA Office who will present it to the Scientific Program Committee for approval. The latter reserves the right to adjust the program and/ or

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speakers if necessary (The deadline for submission of the program (titles + speakers) is Monday, April 1, 2025).

b. Applications for an IUGA/EUGA Meeting Symposia will be accepted on a first come, first served basis; however, first priority assignments will be given to companies who sponsored a symposium at the previous IUGA and/or EUGA Meetings.

c. Sponsored symposia are clearly indicated as such and are held before the start of the scientific program. Organizers can ONLY advertise in and near their sponsored symposium with posters, leaflets and marketing items such as pens and notepads.

d. The schedule of sponsored symposia must not conflict with the scientific or education program of the Meeting.

e. Registration to the IUGA/EUGA Joint Meeting as a delegate or exhibitor is required for admission to sponsored symposia.

f. IUGA/EUGA does not provide credit for sponsored activities.

#### 4.2 Room Set-up and Assignments

a. All sponsored symposium rooms will be set banquet style no exceptions. This will ensure the maximum potential attendance for the event.

b. Sponsored symposium lectures must be kept contained within the assigned symposium room.

c. Videotaping the sponsored activities within the assigned meeting room is permitted; however, videotaping outside of the designated area is strictly prohibited.

d. All food functions must occur within the assigned symposium time frame.

#### 4.3 Printed Matter

a. IUGA/EUGA must review and approve all promotional materials produced in conjunction with the sponsored symposium, including invitations, announcements, inserts and signs.

b. Promotion of other activities is not allowed.

c. No marketing pieces, invitations, communications of any kind may use the IUGA or EUGA logo. The name of the Joint IUGA / EUGA Annual Meeting may be mentioned one time in each communication for identification purposes, in a reasonably sized, neutral font. The Joint IUGA / EUGA Annual Meeting be part of the title or

heading, be prominently featured or listed first in printed materials.

d. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by IUGA and/or EUGA."

e. Allow at least five business days for IUGA/EUGA to review the requests.

f. Signs, invitations and other communication must clearly mention "Sponsored Symposium" and the name of the company (companies) supporting the Sponsored Symposium or organizing organization.

g. Advertisements can include brief information about your sponsored symposium or booth but may only be used to promote your company in general, product(s) or services. IUGA office is responsible for the approval of all advertisements. The Office will send technical details after receipt of the Application Form.

h. Sponsored activities are allowed one (1) promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event

i. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.

## 5 LIABILITY, INDEMNITY AND INSURANCE

### 5.1 General

a. Neither IUGA, EUGA nor any of its members, officers, agents or employees shall be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from the IUGA's willful misconduct or gross negligence.

b. IUGA and/or EUGA is not responsible or liable for the correct operation of any or part of the technical installations at the exhibition, and cannot be held liable for damages of any kind incurred by the Exhibitor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from the IUGA's willful misconduct or gross negligence.

c. The Exhibitor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Exhibitor to the property of the Venue or third parties.

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d. The Exhibitor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify the IUGA in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Exhibitor of the Stand Space and/or Booth during the Exhibition.

e. The Exhibitor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by the IUGA as a result of the Exhibitor not complying with the Contract.

f. The Exhibitor and their contractors shall adequately insure all his/its property, personnel and contractors. All exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from the Exhibitors participation in this Meeting.

g. Exhibitors and their agents agree to protect, indemnify, defend and hold harmless the Venue and the IUGA, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the exhibitor or his agents, servants or employees. Exhibitor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury.

h. In case of cancellation of the Exhibition and/or the Contract by the IUGA/EUGA due to circumstances or events beyond IUGA/EUGA's control (force majeure), the IUGA shall refund the sums paid by the Exhibitor, after deduction of fees and costs incurred for and in connection with the Exhibition.

Such expenses may be apportioned, in full or in part, among the participants proportionately on the basis of the Stand Space and/ or Booth applied for or allocated to them.

## 6 PUBLICITY

### 6.1 General

a. No free or paid publicity of any kind or in any form is allowed for non-exhibiting firms. The Exhibitor is not allowed to place exhibited goods and/or advertising material outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from the IUGA.

b. The Exhibitor shall allow IUGA or persons or legal entities duly authorized by IUGA, to publish a catalogue, compiled on the basis of information to be furnished by the Exhibitor. Exhibitor shall submit the required information to the IUGA in a duly manner, as specified by the IUGA. The IUGA accepts no responsibility or liability for any errors and/or omissions in the catalogue.

## 7 MISCELLANEOUS

### 7.1 General

a. Catering activities and catering related activities on the Stand Space are only permitted after prior written approval by the IUGA/EUGA. No prior approval is required for keeping drinks and foodstuffs on the Stand Space that have been obtained from the catering department of the Venue.

b. The Exhibitor is not allowed to have goods at the Stand Space or Booth which cause a nuisance owing to their offensive smell or in any other way cause a nuisance, to set in action any device producing objectionable noise or light effects, and/or keep them available.

c. In case of a disturbance of the peace at the Exhibition, caused directly or indirectly by the Exhibitor, the IUGA/EUGA is authorized to close down the Stand Space and remove all persons and/or products the IUGA deems necessary in order to restore the order. In the event of such an occurrence, the IUGA/EUGA is authorized to terminate the Agreement forth- with, without the Exhibitor having any right of restitution of the paid sums. The Exhibitor shall be fully responsible and liable for all costs resulting from the disturbance and the measures taken in connection therewith. The terms and conditions of the Venue are supplementary to these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the IUGA/EUGA specifies otherwise.

d. If an Exhibitor has failed to meet his obligations towards the IUGA/EUGA under the Agreement, the IUGA may: keep possession of the goods of the Exhibitor, present in the Venue, or have them stored at the expense and risk of the Exhibitor in order to promote that obligations under the Agreement will be met, without any previous intervention of a Court; place the collection of the amounts due by the Exhibitor in the hands of a third party and charge to the Exhibitor all costs both in and out of court attendant upon the collection of the amounts due, whether or not increased with the legal rate of interest applicable, as from the date the amounts are due.

## **8 FINAL CLAUSES**

### **8.1 General**

a. IUGA/EUGA is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Exhibitor.

b. The rules of organizing an exhibition in the World Forum stated in General regulations of the World Forum are inextricably linked in these Terms and Conditions. In case of conflict these Terms and Conditions prevail, unless the IUGA/EUGA specifies otherwise.

c. In the event of a dispute between the parties in connection with this Agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Illinois, USA.

d. The prevailing party shall be entitled to reasonable attorney's fees, costs and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed.

e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the Agreement between the IUGA/EUGA and the Exhibitor.

f. No other terms and conditions shall apply, unless such terms and conditions have been accepted by the IUGA/EUGA. Such acceptance shall be made in writing only.

g. FDA Regulations, any medical device or pharmaceutical or other type of medical product exhibited must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted on a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation.
- Contain only objective statements about the product. Contain no claims on safety, effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Exist solely for the purpose of obtaining investigators.

- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities.
- Contain the statement: "Caution – Investigational Products- limited to investigators' investigational use" or a similar statement of prominent size and placement.

h. Furthermore, if the product is not licensed or approved by the FDA for use in urological procedures, that fact must be properly disclosed following FDA guidelines.

i. Additional information regarding FDA regulations may be obtained directly from the FDA ([www.fda.gov](http://www.fda.gov)). Additional constraints may apply. It is important that exhibitors comply with and remain updated on FDA guidelines for exhibit and promotions to U.S. physicians and health care professionals.

j. Each exhibiting company is responsible for compliance with the Americans with Disabilities Act (ADA) Compliance in their exhibit. The International Association of Exhibitions and Events (IAEE) publish a guide with instructions for ADA compliant booths. Contact the IAEE for more information at 972-458-8002 or [www.iaee.com/pdf/ada](http://www.iaee.com/pdf/ada)



# IUGA / EUGA Joint Meeting 2025, Barcelona, Spain – June 18-21, 2025

## 50<sup>th</sup> Annual Meeting of the IUGA & 18<sup>th</sup> Annual Meeting of the EUGA

Invitation to Corporate Sponsors and Exhibitors

### APPENDIX A: SPONSOR/EXHIBITOR APPLICATION FORM

To register as a sponsor, please fill in the form(s) below or use this link to register.

<https://events.statusplus.com/iuga-sponsor-registration>

① The undersigned company will support the Joint IUGA / EUGA Annual Meeting 2025

Company:
Contact person:
Address:
City:
State / Zip / Postal Code:
Country:
Phone:
E-mail:
Company tax nr. (VAT, EIN or equiv.):

#### **ALL AMOUNTS LISTED ARE IN EURO and EXCLUSIVE OF 21% SPANISH VAT (Reverse Charge Mechanism applies)**

② Sponsor & Exhibition Packages/Levels

<input type="checkbox"/>	Platinum Level Sponsor	€75,000
<input type="checkbox"/>	Gold Level Sponsor	€50,000
<input type="checkbox"/>	Silver Level Sponsor	€25,000
<input type="checkbox"/>	Bronze Level Sponsor	€15,000
<input type="checkbox"/>	Supporter	€7,500
<input type="checkbox"/>	Exhibitor 3 x 2m <u>Inline</u> Booth	€3,000
<input type="checkbox"/>	Exhibitor 4 x 2m <u>Inline</u> Booth	€4,000
<input type="checkbox"/>	Exhibitor 5 x 2m <u>Inline</u> Booth	€5,000
<input type="checkbox"/>	Exhibitor 6 x 2m <u>Inline</u> Booth	€6,000
<input type="checkbox"/>	Exhibitor 3 x 2m <u>Corner</u> Booth (premium)	€3,900
<input type="checkbox"/>	Exhibitor 4 x 2m <u>Corner</u> Booth (premium)	€4,900
<input type="checkbox"/>	Exhibitor 5 x 2m <u>Corner</u> Booth (premium)	€5,900
<input type="checkbox"/>	Exhibitor 6 x 2m <u>Corner</u> Booth (premium)	€6,900
<input type="checkbox"/>	Exhibitor 2 x 2m <u>Non-Profit</u> Booth	€750
<input type="checkbox"/>	Lead Retrieval (service incl. 1 user)	€500
<input type="checkbox"/>	Lead Retrieval (additional users)	€150 x _____ users = _____ (max 1500)

**If exhibiting**, preferred booth numbers (in order of preference): \_\_\_\_\_

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IUGA Terms and Conditions. The IUGA Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form you are making an irrevocable offer to enter into a Sponsor Agreement for the Level and/or sponsor items indicated above. The conditions of the submission of this Application Form followed by Confirmation by IUGA leads to a binding Sponsor Agreement. Please refer to article 1.2 and 1.3 of the IUGA Terms and Conditions for more information.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE SCAN AND EMAIL COMPLETED FORMS TO [MEETING@IUGA.ORG](mailto:MEETING@IUGA.ORG)**

# IUGA / EUGA Joint Meeting 2025, Barcelona, Spain – June 18-21, 2025

## 50<sup>th</sup> Annual Meeting of the IUGA & 18<sup>th</sup> Annual Meeting of the EUGA

Invitation to Corporate Sponsors and Exhibitors

### APPENDIX B: EDUCATIONAL PROGRAMS & ADDITIONAL SUPPORT

- 1 The undersigned company will support the Joint IUGA / EUGA Annual Meeting 2025

Company:
Contact person:
Address:
City:
State / Zip / Postal Code:
Country:
Phone:
E-mail:
Company tax nr. (VAT, EIN or equiv.):

#### **ALL AMOUNTS LISTED ARE IN EURO and EXCLUSIVE OF 21% SPANISH VAT (Reverse Charge Mechanism applies)**

- 2 Sponsored Symposia & Educational Sessions (please check the box)

<input type="checkbox"/> 60-minute <b>morning</b> symposium Thursday 6/19	€25,000	<input type="checkbox"/> 60-minute <b>midday</b> symposium Thu 6/19	€50,000
<input type="checkbox"/> 60-minute <b>morning</b> symposium Friday 6/20	€30,000	<input type="checkbox"/> 60-minute <b>midday</b> symposium Fri 6/20	€50,000
<input type="checkbox"/> 60-minute <b>morning</b> symposium Saturday 6/21	€20,000	<input type="checkbox"/> 60-minute <b>midday</b> symposium Sat 6/21	€45,000
<input type="checkbox"/> 25-minute <b>morning</b> symposium Thursday 6/19	€15,000	<input type="checkbox"/> 30-minute <b>midday</b> symposium Thu 6/19	€30,000
<input type="checkbox"/> 25-minute <b>morning</b> symposium Friday 6/20	€18,000	<input type="checkbox"/> 30-minute <b>midday</b> symposium Fri 6/20	€30,000
<input type="checkbox"/> 25-minute <b>morning</b> symposium Saturday 6/21	€12,000	<input type="checkbox"/> 30-minute <b>midday</b> symposium Sat 6/21	€25,000
<input type="checkbox"/> 4-hour workshop <b>morning</b> Wednesday 6/18	€12,500	<input type="checkbox"/> 4-hour workshop <b>afternoon</b> Wed 6/18	€12,500
<input type="checkbox"/> 2-hour workshop <b>morning</b> Wednesday 6/18	€ 9,500	<input type="checkbox"/> 2-hour workshop <b>afternoon</b> Wed 6/18	€ 9,500
<input type="checkbox"/> Fellows' Program (exclusive sponsor)	€27,500	<input type="checkbox"/> Fellows' Program (non-exclusive sponsor)	€11,500
<input type="checkbox"/> Hospitality Room 1 day: <input type="checkbox"/> Thu 6/19 or <input type="checkbox"/> Fri 6/20	€10,000	<input type="checkbox"/> Hospitality Room 2 days Thu 6/19+Fri 6/20	€15,000
<input type="checkbox"/>		<input type="checkbox"/> Special Interest Group: .....	€ 5,000

- 3 Mobile App (please check the box)

<input type="checkbox"/> Exclusive Mobile App Sponsor Package (-30%)	€15,000	<input type="checkbox"/> Key Mobile App Sponsor Package (-30%)	€ 6,250
<input type="checkbox"/> Sponsor Splash Screen ( <input type="checkbox"/> exclusive +€5,000)	€ 7,500	<input type="checkbox"/> Sponsored Listing	€ 2,500
<input type="checkbox"/> Banners (top of screen, rotating)	€ 3,500	<input type="checkbox"/> Push Notification	€ 1,500

- 4 Additional support opportunities (please check the box)

<input type="checkbox"/> Advertising Exhibit Guide: outside back cover	€ 4,500	<input type="checkbox"/> Advertising Exhibit Guide: full page inside	€ 2,000
<input type="checkbox"/> Advertising Exhibit Guide: inside cover	€ 2,500	<input type="checkbox"/> Advertising Exhibit Guide: half page inside	€ 1,500
<input type="checkbox"/> Break Sponsor Morning ( <input type="checkbox"/> Thu / <input type="checkbox"/> Fri / <input type="checkbox"/> Sat)	€ 7,500	<input type="checkbox"/> Break Sponsor Afternoon ( <input type="checkbox"/> Thu / <input type="checkbox"/> Fri / <input type="checkbox"/> Sat)	€ 7,500
<input type="checkbox"/> Delegate Bag	€ 5,000	<input type="checkbox"/> Delegate Bag Insert	€ 1,500
<input type="checkbox"/> E-learning Support Developing Countries	€ 17,500	<input type="checkbox"/> Group Registration( we will contact you)	€ 8,000+
<input type="checkbox"/> Lanyards (Key Cords) non-exclusive	€ 7,500	<input type="checkbox"/> Leadership Dinner	€ 7,500
<input type="checkbox"/> Venue Branding (we will contact you)	€ 1,250+		

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IUGA Terms and Conditions. The IUGA Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form you are making an irrevocable offer to enter into a Sponsor Agreement for the Level and/or sponsor items indicated above. The conditions of the submission of this Application Form followed by Confirmation by IUGA leads to a binding Sponsor Agreement. Please refer to article 1.2 and 1.3 of the IUGA Terms and Conditions for more information.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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